

WCARS 63 Newark Gen AI Immersion Day Pre-Event Preparation



Prepared by the organizers of WCARS 63 and:

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Thank you for your interest in the *World Continuous Auditing and Reporting Symposium* and the **Generative AI (GenAI) Immersion Day**. During these sessions, we will discuss a wide variety of AI tools, including chatbots, text-to-image creation, text-to-voice, and other uses of large language models (LLMs) and other foundational models.

Our sessions will discuss several examples and demonstrations, including instructor-led hands-on (marked by a * in the agenda) activities. If you wish to follow along with our demonstration and activities, we recommend that you sign up in advanced for access to the tools that do not allow anonymous usage, as some of them require a log in name and password). However, we will include choices that do not require sign up as well.

Important notes:

- 1. International availability:** Some of these offerings are limited geographically, both for availability and language support. If you are travelling to the US, the offerings may not be available in your country in advance of the event. This situation is constantly changing. For your own exploration, there are often other ways of accessing the models through third parties, such as **Poe.com**.
- 2. Privacy and confidentiality:** Unless you have a service agreement or use an offline solution, you must assume that anything you type into the solutions is not kept confidential. There have also been numerous data breaches and unintended data sharing.
- 3. Organizational policies:** Your organization may have restrictions on the use of some of these solutions on organizational equipment or may have a special relationship for protections with some of the solution providers. You may wish to explore this with your organization's IT or online security group before using your organization's computers to work with these applications to ensure compliance with national and organizational policy and identify any special agreements with additional protections or restrictions.

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Establishing accounts for a more hands-on opportunity

ChatGPT (OpenAI) has an option to access the free solution *without* a login (<https://chat.openai.com>). It does not provide all of the features in the freemium version or the paid version.

You may already have accounts for some of the better-known companies that are offering AI as part of their solution offerings. Alternatively, some will require log in with Facebook (Meta), Google, Apple or another local provider. This includes:

- Adobe ([Firefly](#))
- Google (e.g., [Gemini](#), [AIStudio](#), [Colab](#), [NotebookLM](#))
- Microsoft (e.g., [Copilot](#), [Designer](#))
- Meta (e.g., [Meta.ai](#))

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Other AIs we may/will include in our discussions include:

- Anthropic Claude: <https://claude.ai/chats>
- Cursor: <https://www.cursor.com>
- Eleven Labs: <https://elevenlabs.io/speech-synthesis>
- Groq (FAST AI inference): <https://groq.com/>
- HeyGen: <https://www.heygen.com/>
- Hugging Face (many models, datasets, and documents): <https://huggingface.co/>, <https://huggingface.co/chat/>
- Ideogram: <https://ideogram.ai/t/explore>
- Listening.com: <https://www.listening.com/>
- Litmaps (AI research tool): <https://app.litmaps.com/>
- PI (Chatbot): <https://pi.ai/talk>
- Perplexity (front end to GPT-3/4, Claude): <https://www.perplexity.ai/>
- Poe (Claude, GPT, LLaMa, PaLM, and custom bots): <https://poe.com/>
- PromptPerfect: <https://promptperfect.jina.ai/prompts>
- Runway: <https://runwayml.com/>
- Suno: <https://suno.com/> – may be available through Copilot

We look forward to seeing you in Newark!

Signed,

Eric and the organizers of the 63rd World Continuous Audit and Reporting Symposium